



Rick Guidotti, USA

POSITIVE EXPOSURE: The Spirit of Difference

Rick Guidotti, an award-winning former fashion photographer, has spent the past fifteen years working internationally with advocacy organizations/NGOs, medical schools, universities and other educational institutions to effect a sea-change in societal attitudes towards individuals living with genetic difference; his work has been published in newspapers, magazines and journals as diverse as Elle, GQ, People, the American Journal of Medical Genetics, The Lancet, Spirituality and Health, the Washington Post, Atlantic Monthly and Life Magazine.

Rick is the founder and director of Positive Exposure, an innovative arts, education and advocacy organization working with individuals living with a difference or disability. Positive Exposure utilizes the visual arts to significantly impact the fields of genetics, mental health and human rights.

Positive Exposure photographic exhibition premiered at the People's Genome Celebration, June 2001, at the Smithsonian's National Museum of Natural History in DC. and continues to exhibit in galleries, museums and public arenas internationally.

Rick Guidotti's Positive Exposure photo and video presentation explores the social and psychological experiences of people living with genetic, physical, cognitive and behavioral conditions of all ages and ethno-cultural heritages. Rick's presentation celebrates the richness and beauty of human diversity.

Positive Exposure provides new opportunities to see individuals living with a physical or cognitive difference, first and foremost as a human being with his/her own challenges rather than as a specific diagnosis/disease entity.

CHANGE HOW YOU SEE, SEE HOW YOU CHANGE!